

THE WONDERFUL WORLD OF FREE TRADE AGREEMENTS

WHY THEY MATTER



Free Trade Agreements (FTAs) allow you to **expand your markets** and access more **competitive pricing**.



When the proper conditions are met, clients in an FTA country will **pay reduced or no duty** on goods purchased from you.



With duty rates as high as 25%, this is a **big deal**.

85% of economists surveyed in an IGM questionnaire either **agreed** or **strongly agreed** with the following statement:

"Freer trade improves productive efficiency and offers consumers better choices, and in the long run these gains are much larger than any effects on employment."

FREE TRADE & CANADA

14

... the number of free trade agreements Canada has in force today.

Together, these FTAs promote trade between Canada and

44 OTHER COUNTRIES



The U.S. remains Canada's largest and closest trading partner.

OVER 70%
of Canada's total exports go to the USA each year... that's over **\$450 billion!**

NUMBER OF CANADIAN ENTERPRISES...

Exporting
35,208



Importing
113,517